

Press Release 17/02/2011:

MASTERS FOOTBALL KICKS OFF FROM THE ROOF OF KUALA LUMPUR

Four Footballing Legends were in town on Thursday to reveal the players who will be appearing in this year's EPL Masters Football Malaysia Cup tournament which will be held this Sunday 13th March at Putra Stadium, Bukit Jalil.

Representing the four teams of Liverpool, Manchester United, EPL All-Stars and The Malaysian Masters was an all star line up of Dominic Matteo, Bryan Robson, Jesper Blomqvist and Zainal Abidin Hassan.

All the players were delighted to be promoting the Masters and Dominic Matteo himself, with the Petronas Towers in full view, 'kicked off' the countdown to the tournament by scoring the highest penalty-kick in Malaysia on the helipad next to the Doubletree by Hilton Hotel.

Matteo remarked, "It's a pleasure to be here in Malaysia representing the Liverpool Masters team and despite only being here a short time I can see for myself the massive support that Football gets in this country."

The four squad lists were also announced and some of the star names that will be playing at Bukit Jalil this March include Robbie Fowler, Steve McManaman, Patrik Berger, Vladimir Smicer, Faustino Asprilla, Gaizka Mendieta, Andy Cole, Ronnie Johnsen and Jesper Blomqvist to name a few.

For the first time in tournament history, Malaysia will be represented by a Masters team, featuring some big names from local Football such as Zainal Abidin Hassan, K.Gunalan, Anuar Abu Bakar and Khan Hung Meng.

FootballFocusAsia

The Main partners of the tournament were also announced and Standard Chartered Bank Malaysia will be this year's Presenting Partner along with Malaysia Tourism who will be activating a number of inbound tourism initiatives. Osman Morad, Managing Director and CEO of Standard Chartered Bank Malaysia Berhad was delighted to be associating with the Masters saying "Masters Football is a good fit with our sponsorship of Liverpool Football Club and what better way of reaching out to the fans here in Malaysia than by having such legendary Liverpool players on show."

Besides the tournament itself, there will also be a free pre-match carnival (starting at 12pm) allowing fans a chance to meet the players, it will also feature inflatable games, competitions, stalls, music and more.

Tickets are available at RM33 online through Fatdeal Ticketing: www.fatdeal.com.my. Tickets can also be purchased through Fatdeal Outlets: **Victoria Music Centre** (Sg Wang/Amcorp Mall/Tropicana City Mall/Bangsar Shopping Complex).

Press contacts

Members of the press can contact Andrew Turner on:

- Email: Andrew@footballfocusasia.com
- Phone: 03 7954 9094
- Out of office: 016 665 7929

Public contacts

For more information contact Sabrina at Football Focus Asia –
Tel: 03 7954 9094, Email: Sabrina@footballfocusasia.com

FootballFocusAsia

3A -09, Block F, 9 Jalan 16/11, Phileo Damansara 1
Petaling Jaya 46350 Selangor
www.footballfocusasia.com

About EPL Masters

Masters Football is an established indoor football tournament that has been running in the UK to packed crowds for over 10 years. It brings together some of the best ex-pros the game has ever seen, such as John Barnes, Ian Rush, Bryan Robson, Lee Sharpe, Gianfranco Zola, Andy Cole, Ray Parlour and Steve McManaman, who all regularly compete on the Masters circuit.

The format of the tournament is six-a-side, with boards surrounding the pitch – so the action is fast and furious! Each team has a squad of nine players and rolling substitutions are allowed.

After enjoying great success in the UK, Masters Football first came to Asia in December 2008, with an exciting inaugural tournament held in Shah Alam, Malaysia. The event was held again in 2009 at Stadium Putra, Bukit Jalil, with legend players from the top EPL teams representing their clubs.

About Event Organiser

Football Focus Sdn. Bhd. was set up in 2006 in Kuala Lumpur with the aim of providing a comprehensive range of innovative Football based Marketing solutions for our clients. We are the Sports Marketing and Events company behind Masters Football Asia, which debuted in Kuala Lumpur in December 2008 and we are also responsible for bringing the 'Goalstriker' machine to Asia, which has been situated in most of the large malls in KL and around Malaysia.

Football Focus Sdn. Bhd. is involved in Football Sponsorship, works with Futebol de Salao, and is active with Licensing and Image Rights for Football stars. Football Focus Sdn. Bhd. Also brings EPL Football Legends from top EPL teams such as Manchester United, Liverpool, Arsenal and Chelsea to Malaysia; star players such as John Barnes, Ian Rush, Bryan Robson, Ray Parlour and Lee Sharpe.

About Standard Chartered Bank

Standard Chartered – leading the way in Asia, Africa and the Middle East
Standard Chartered PLC, listed on both London and Hong Kong stock exchanges, ranks among the top 20 companies in the FTSE-100 by market capitalization. The London-headquartered Group has operated for over 150 years in some of the world's most dynamic

FootballFocusAsia

3A -09, Block F, 9 Jalan 16/11, Phileo Damansara 1
Petaling Jaya 46350 Selangor
www.footballfocusasia.com

markets, leading the way in Asia, Africa and the Middle East. We have produced seven years of record income and profit, primarily as a result of organic growth.

Standard Chartered aspires to be the best international bank for its customers across its markets. The Group earns around 90 per cent of its income and profits in Asia, Africa and the Middle East, from its Wholesale and Consumer Banking businesses. The Group has 1700 branches and outlets located in 70 countries. The extraordinary growth of its markets and businesses creates exciting and challenging international career opportunities.

Leading by example to be the right partner for its stakeholders, the Group is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. It employs around 75,000 people, nearly half of whom are women. The Group's employees are of 125 nationalities, of which about 70 are represented in the senior management.

For more information on Standard Chartered, please visit www.standardchartered.com

Standard Chartered in Malaysia

Standard Chartered Bank, a member of the Standard Chartered Group was established in Malaysia in 1875 and incorporated as Standard Chartered Bank Malaysia Berhad on 29 February 1984. As Malaysia's first bank, Standard Chartered leads the way through product innovation, consistent and strong growth performance and sustainability initiatives. The Bank's two businesses – Wholesale and Consumer Banking – provides a comprehensive range of financial products and services to corporates, institutions, small and medium-sized enterprises (SMEs) and individuals through its network of more than 30 branches across Malaysia.

In 2001, Standard Chartered UK established its second global technology & operations centre, Scope International, in Malaysia – the first international bank to do so in the country. Scope International provides software development, banking operations, IT support services and customer service capabilities to the Bank in up to 70 countries. It now houses the biggest software development company in the country, International Software Centre Malaysia (ISCM) and has a total workforce of more than 3,000 people.

Price Solutions Sdn Bhd, a wholly owned subsidiary of Standard Chartered Bank UK is also located in Malaysia. The company promotes and markets Standard Chartered's financial products in Malaysia through a network of direct sales agents.

Standard Chartered Saadiq Berhad, Standard Chartered Bank Malaysia Berhad's Islamic Banking subsidiary was established in November 2008. It offers a full suite of Shariah-compliant products and services to individuals and corporates through its inaugural Saadiq

FootballFocusAsia

financial centre (branch) located in Taman Tun Dr Ismail as well as in Bangsar, Ampang Point, Shah Alam, Klang and Johor Bahru.

Standard Chartered employs approximately 6,000 employees in all its Malaysian operations.

FootballFocusAsia

3A -09, Block F, 9 Jalan 16/11, Phileo Damansara 1
Petaling Jaya 46350 Selangor
www.footballfocusasia.com